



Keys to Content Writing

Online Course \$199

The *Keys to Content Writing* online course provides professional development for research-based content writing instruction. This course is appropriate for all grades 4-12 educators. The course provides an option for individuals or groups to receive training for the instructional practices that make up the *Keys to Content Writing* instructional routine.

The online course is organized into modules that include interactive activities, reading assignments, quizzes, video clips from live training, resources downloads, and links to related websites. Course participants complete “use your content” activities that allow them to generate lessons that incorporate the instructional practices into classroom instruction using existing reading and teaching material.

The online course is “asynchronous” which means participants can complete the course at their convenience; users may log in at any time to work through the modules at their own pace. The course will start upon confirmation of registration and will be available for six months.

On average, the course takes 14 hours to complete. A certificate of completion for 14 hours of participation is provided at the end of the course when all module assignments have been completed and quizzes passed with a minimum score of 80% (quizzes may be taken multiple times).

Topics covered in the course:

- Introduction to content writing instruction
- The writing process
- Quick writes
- Basic text structures for argument, informational, and narrative writing
- Writing from sources
- Writing models and mentor text
- Explicit instruction and writing scaffolds
- Feedback and revision
- Writing assignment planning guide (WAG)

What's included in the registration?

- Access to the course for 6 months
- A copy of the *Keys to Content Writing* training book (\$40 value - mailed after registration is completed)
- Professional book discussion guide
- Access to related free templates and printables at the Keys to Literacy website

